



Citizens, Equality, Rights  
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РЕПУБЛИКА СРБИЈА  
ДРЖАВНА ПОЛИТИЧКА ОБОЈАВЉА  
ПОКРАЈИНСКИ СЕКРЕТАРИЈАТ ЗА  
ПРИВРЕДУ И ТУРИЗАМ

MÖVENPICK  
RESORT & SPA  
FRUSKE TERME



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# Шума, велнес и туризам Фрушка гора

## Forest, Wellness and Tourism Fruška gora

03. - 04.08.2025.

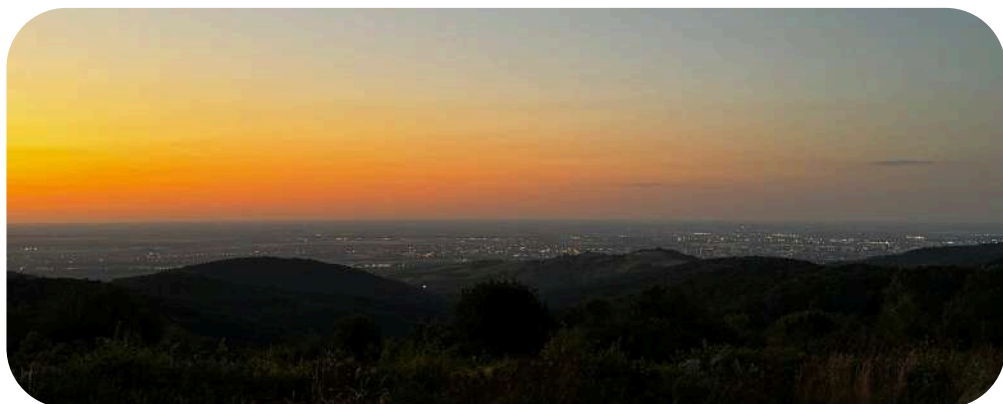
Hotel Mövenpick Fruške Terme, Vrdnik



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FRUŠKA GORA  
FOREST, WELLNESS & TOURISM



## About the Congress

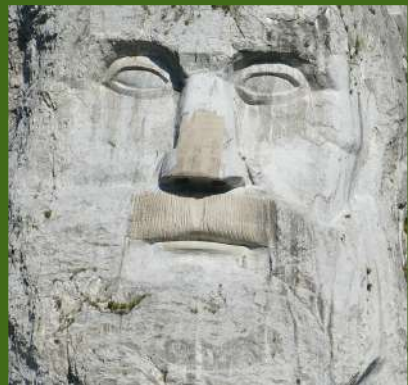
The international congress Forest, Wellness & Tourism – Fruška Gora aims to bring together professionals, decision-makers, and stakeholders in the fields of tourism, wellness, and sustainable development to explore innovative and sustainable approaches to destination development. Fruška Gora will be presented as a model destination where nature, health, and cultural heritage meet.



This year's edition welcomes participants from ten countries:

- Ital
- Greece
- Cyprus
- Poland
- Latvia
- Slovenia
- Portugal
- Malta
- Hungary
- Serbia.





## Key Topics

- Sustainable tourism and wellness practices
- Development of eco and spa destinations
- Cultural and religious tourism
- Good practices from European countries
- Networking between local and international stakeholders

## Objectives

- Promote Fruška Gora as a green and healthy destination
- Encourage the exchange of knowledge and experiences
- Strengthen cooperation between institutions and professionals
- Position Vojvodina and Serbia on the international tourism map
- Define future strategies for sustainable tourism development



# Program

August 3, 2025 – Congress sessions and presentations (starting at 10:00 AM)

August 4, 2025 – Guided tour of Fruška Gora: monasteries, wineries, wellness centers, and local gastronomy

## Target groups

- Tourism organizations and operators
- Experts in wellness, ecology, and sustainable development
- Policy makers and institutions
- Entrepreneurs and investors
- Civil society and local communities





## Media and Visibility

The congress will be widely promoted through digital and traditional channels:

- Social media campaigns
- Coverage in regional and national media
- Official website and newsletters
- Printed and video promotional materials

## Contact and Information

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